

ENERGY STORAGE POLICY FORUM

ENERGY STORAGE ASSOCIATION

FEBRUARY 13, 2019
NATIONAL PRESS CLUB
WASHINGTON, D.C.



2019 SPONSORSHIP PROSPECTUS

Featuring nationally recognized policymakers and energy thought-leaders, **ESA's Annual Energy Storage Policy Forum** convenes a select audience of stakeholders from across the energy ecosystem - including state and federal regulators, policymakers, storage industry members, utility decision makers, and power sector stakeholders.

www.PF.EnergyStorage-Events.org

2019 ESA Policy Forum presented by...

Policy Forum Host Sponsorship (Exclusive) – \$10,000

- Five (5) complimentary passes
- Name recognition on stage
- Coffee break sponsor
 - Logo recognition at coffee stations
- Lunch sponsor
 - Logo recognition at Lunch Buffet
- Welcome address
 - 2-3 minutes; ESA requires approval of content
- Cocktail reception host
 - Logo posted at bar
- Logo on cocktail napkins at coffee stations and reception
- Conference attendee list
- One-time email blast to attendees
 - Choice of pre- or post-conference
- Verbal recognition in the session room
- Logo on sponsor signage onsite
- Logo on marketing promotional materials for the Forum
- Company collateral sheet included in attendee folder
 - Company must supply collateral no larger than 8.5x11 inches

Wireless Internet and Conference App Sponsor (Exclusive) – \$25,000

Sponsorship includes WiFi Sponsorship at #ESACon19 and 2019 STUDIO

- One (1) complimentary pass*
- Custom wireless username and password
- Branded wireless internet signage throughout event
- Branded table tents in networking areas with WiFi information
- Conference attendee list
- Verbal recognition on stage (one per conference)
- Digital ads on dedicated screens (max. 15 seconds)
- Logo branding on conference app landing page
- Logo branding on conference app start-up screen
- Logo and description (75 words) listed in conference app as a sponsor
- Logo on conference website main page & sponsorship page
- Logo on sponsor signage

also...

- WiFi Sponsor of 2019 Annual Energy Storage Conference & Expo (#ESACon19) and 2019 STUDIO

** WiFi sponsorship includes three (3) complimentary passes to #ESACon19 and one (1) complimentary pass to 2019 STUDIO. The passes do not include admission to pre-conference workshops, tours, or other off-site events for which additional fees may apply.*

Conference Lanyard and Mini Agenda (Exclusive) - \$17,500

Sponsorship includes Lanyard Sponsorship at #ESACon19 and 2019 STUDIO

- One (1) complimentary pass*
- Logo on conference lanyard
- Logo included on a tri-fold mini agenda included in every name badge
- Conference attendee list
- Verbal recognition on stage (one per conference)
- Digital ads on dedicated screens (max. 15 seconds)
- Logo and description (75 words) listed in conference app as a sponsor
- Logo on conference website main page & sponsorship page
- Logo on sponsor signage

also...

- Lanyard Sponsor of 2019 Annual Energy Storage Conference & Expo (#ESACon19) and 2019 STUDIO
 - Includes a 10x10 exhibition booth at #ESACon19

** Lanyard sponsorship includes two (2) complimentary passes to #ESACon19 and one (1) complimentary pass to 2019 STUDIO. The passes do not include admission to pre-conference workshops, tours, or other off-site events for which additional fees may apply.*

Standalone Kilowatt, Megawatt and Gigawatt Sponsorships

ESA is offering standalone Policy Forum Sponsorships at the Gigawatt, Megawatt, and Kilowatt levels.

Benefit	Gigawatt - \$5,000	Megawatt - \$3,000	Kilowatt - \$1,500
Standard conference passes	3	2	1
Conference attendee list	Yes	Yes	N/A
One (1) e-blast to attendees (pre- or post-conference)	Yes	N/A	N/A
Verbal recognition in session room	Yes	Yes	Yes
Logo on sponsor signage on-site	Yes	Yes	Yes
Logo on marketing/promotion emails for the Forum	Yes	Yes	Yes
Logo on Forum website with hyperlink	Yes (all pages)	Yes (homepage and sponsor page)	Yes (homepage and sponsor page)
Company collateral sheet included in attendee folder	Yes	Yes	N/A

If you would like to have a significant presence at every ESA event this year, consider a sustaining sponsorship. Contact our sales team at sales@energystorage.org for more information.